WorldWideScience.org:

What Makes it Unique?

WORLDWIDE SCIENCE*Alliance*

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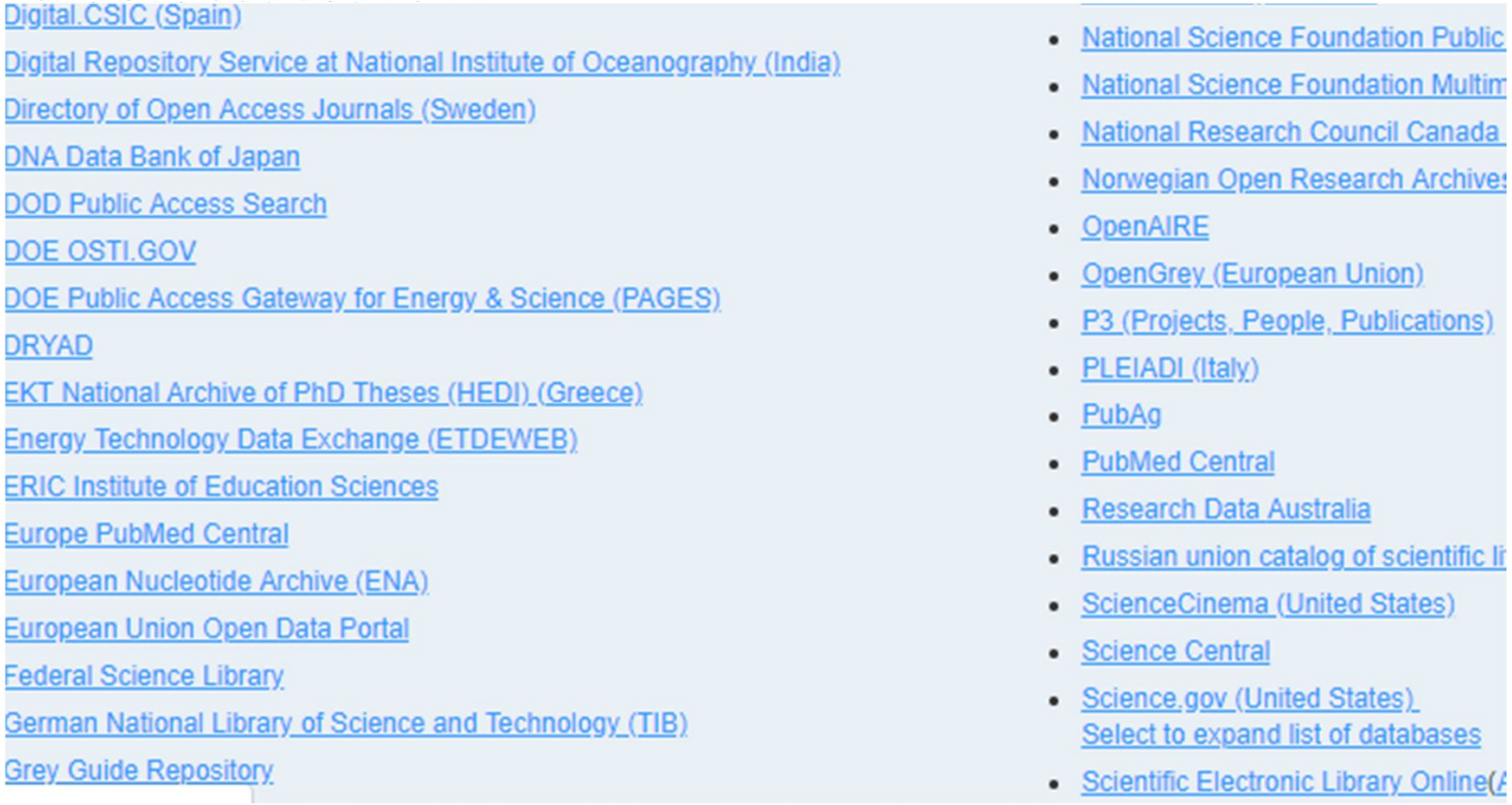
What is WorldWideScience.org?

- Over 100 national and international scientific databases and portals
- More than 70 countries are represented

Benefits to the Searcher…

- Searches the “deep web,” which may not be searchable by major search engines
- Performs a real-time, simultaneous search of participating databases
- Overcomes barrier of needing to know about all resources
- Little or no burden on database owners
- Returns a consolidated, relevance-ranked results list
- Links to original records at source databases, including full text if available
- Integrates symbiotic technologies to further accelerate scientific discovery

A variety of databases and formats…

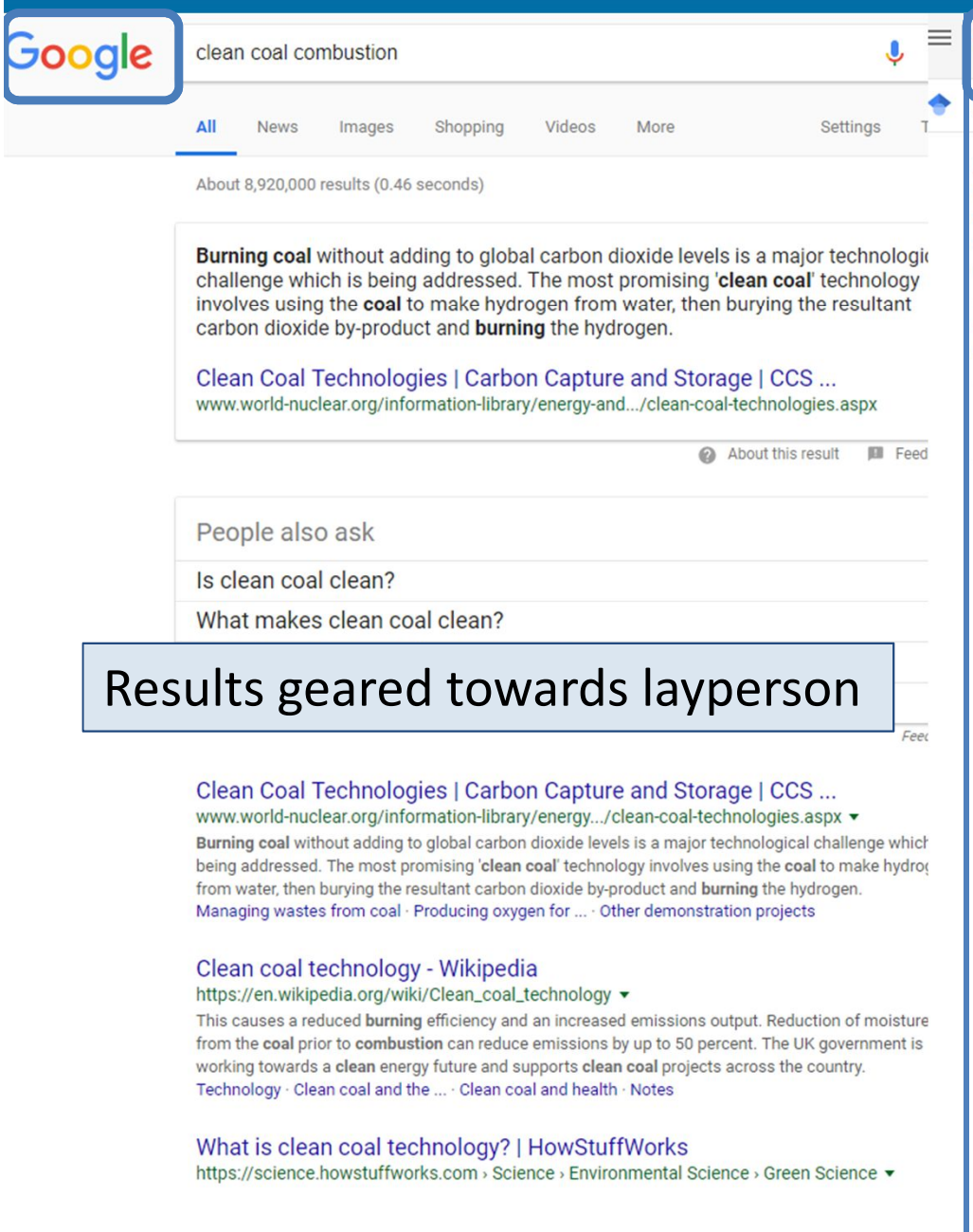


- Over 60 English language databases from around the world
- 20 Multilingual (non-English) databases
- Multimedia sources – audio and visual content
- 15 Research Data Sources and over a dozen Public Access resources
- ***And, most recently, scientific SOFTWARE and CODE***

A Measure of WorldWideScience.org's Uniqueness

- 33 sample queries launched in Google, Google Scholar, and WorldWideScience.org
- Similar quantities in the numbers of results, but ***very little overlap***
- Among the "top 50" results from each search engine, only ~10% overlap – or **90% uniqueness – in WorldWideScience.org results**

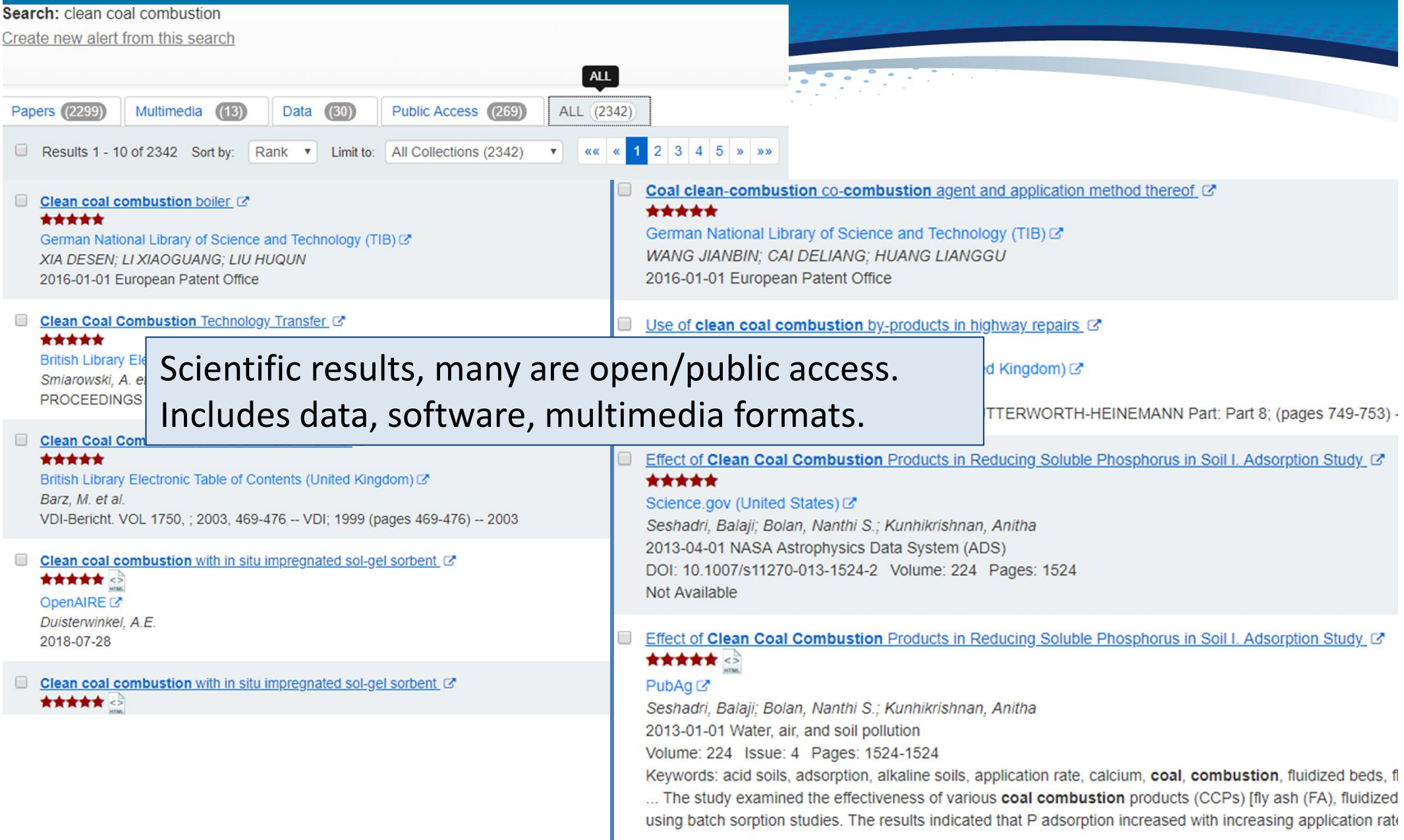
Google and Google Scholar Results for: Clean Coal Combustion



Results geared towards layperson

Scientific results, but many are behind publisher paywalls

WorldWideScience.org Results for: Clean Coal Combustion

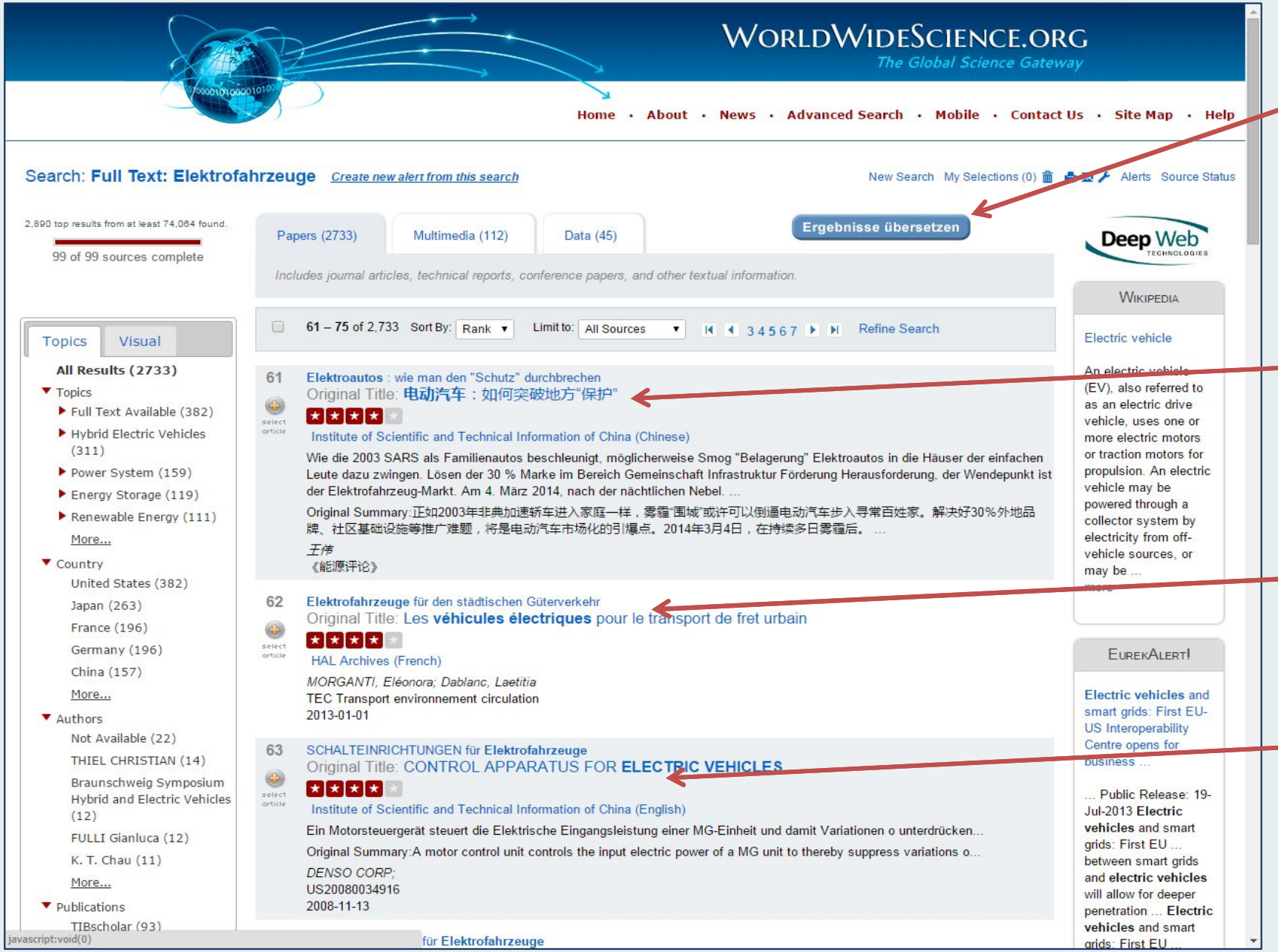


WorldWideScience.org Topic Pages

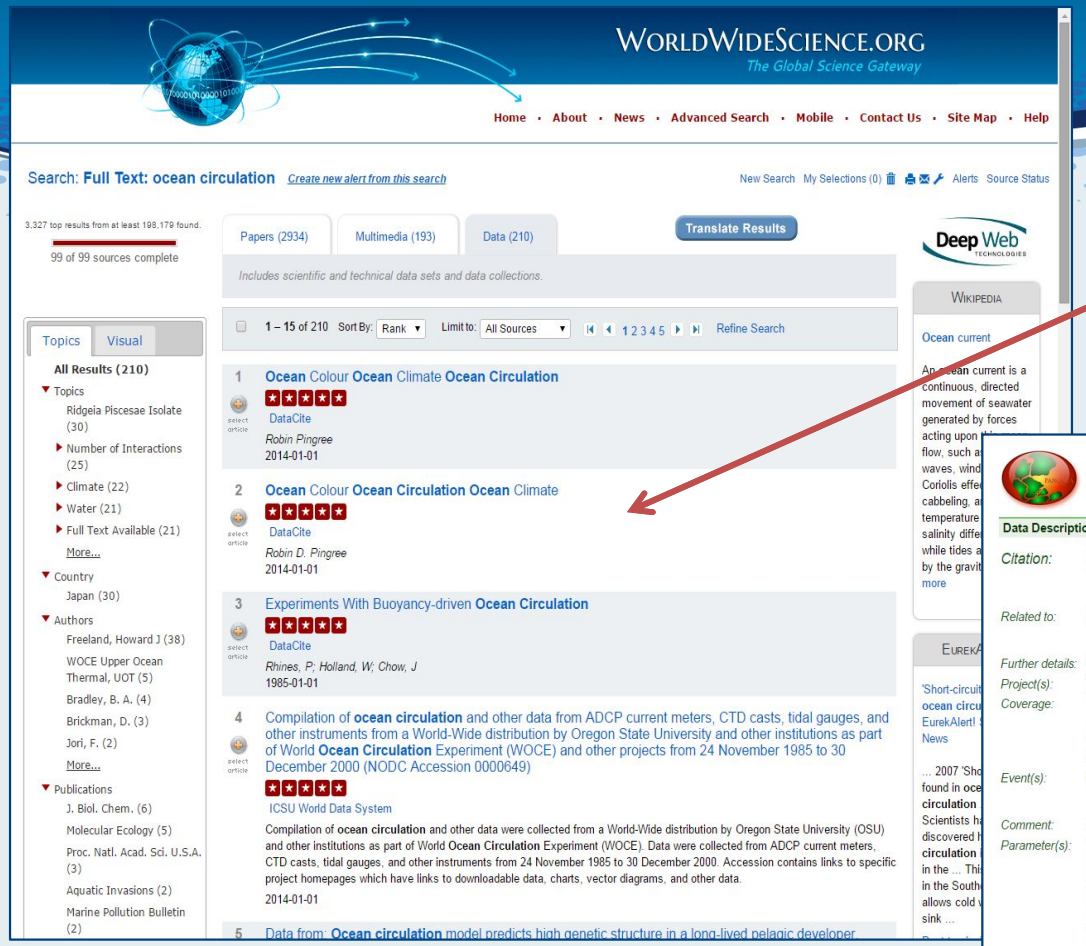
Utilizing the power of Google, Bing, Yahoo, and other search engines:

- Millions of Topic Pages created
- Exposes distributed WorldWideScience.org content to commercial search engines via site map protocols

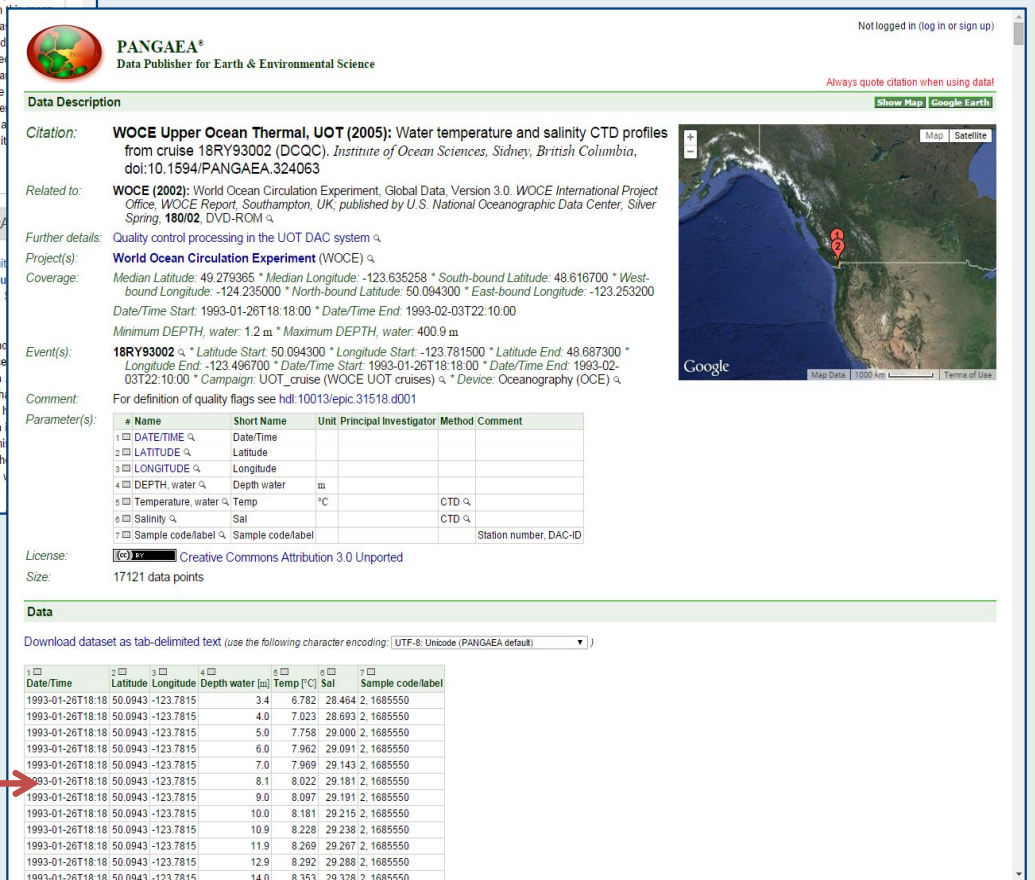
Multilingual Translations: Query is translated into languages of all databases, searches are completed, and results are combined into a single, relevance-ranked results list. User translates results into their preferred language.



Integration of Scientific Research Data



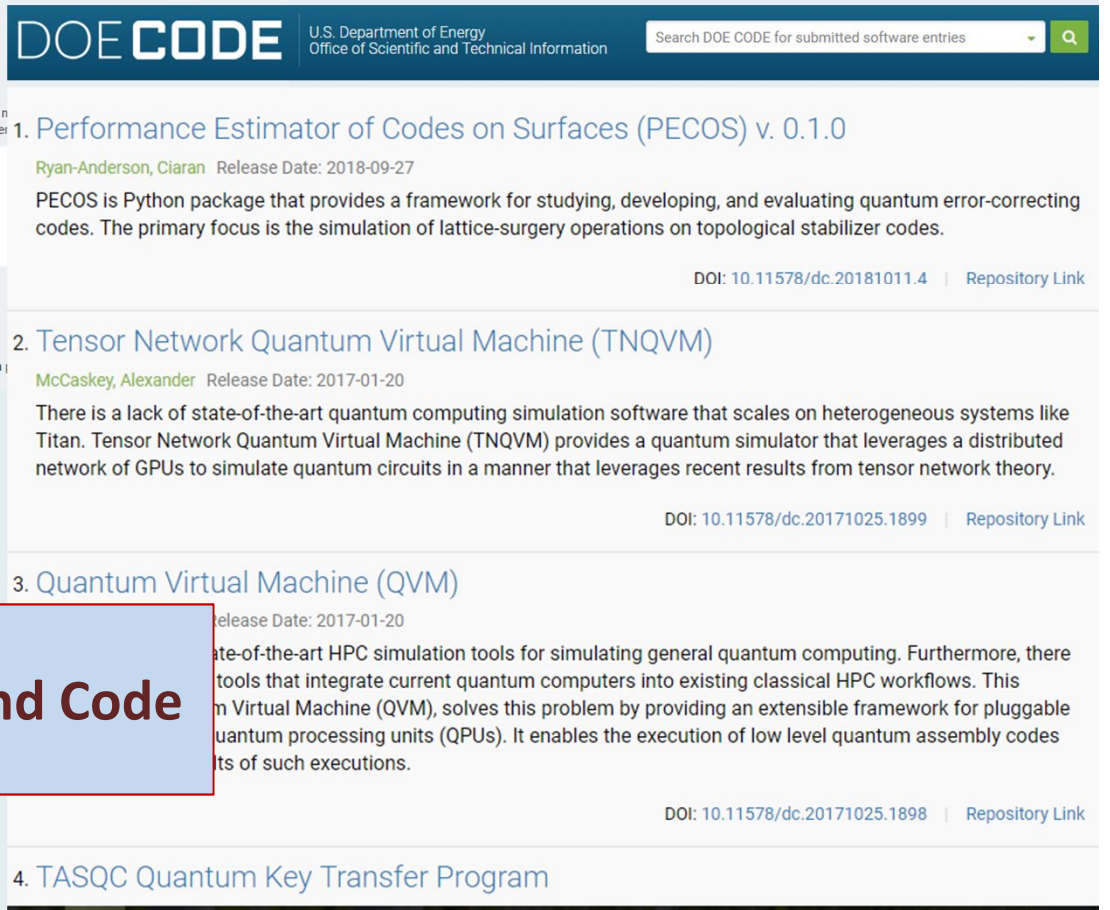
Results containing research and numeric datasets



Research Data, via the landing page, is accessible. Data can be viewed or downloaded.

WorldWideScience Supports Open Science

Inclusion of Public Access Resources



Inclusion of Scientific Software and Code

User Friendly Features:

- Basic and Advanced Search Options
- Ability to search selected databases (via Advanced Search)
- Results tabs for Text, Multimedia, Data/Software, Public Access
- Sort by Rank, Date, Title, Author
- Limit results to specific databases
- Refine results by Topic, Authors, Country, Document Type (full text), Language, etc.
- Textual and visual clustering capabilities
- Mark/Save records
- Routine, customizable Alerts service

Thank you!

WorldWide ScienceAlliance

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