



Wikipedia: Successful Against All Odds

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Wikipedians in Special Residence (with 12 Dutch heritage institutions)

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Wikipedia: overview



- Started January 15, 2001
- Name: *Wiki* (website type / “quick” (Hawaiian)) + *encyclopedia*
- Jimmy Wales and/vs. Larry Singer
- 2015: 290 language editions / 130,000 active editors
- Wiki-EN 5M articles, Wiki-SV 2M, Wiki-DE / NL 1,8M articles
- 18 billion page views per month, 500M unique visitors p.m.
- Only non-commercial website in top-10 popular websites



Criticism



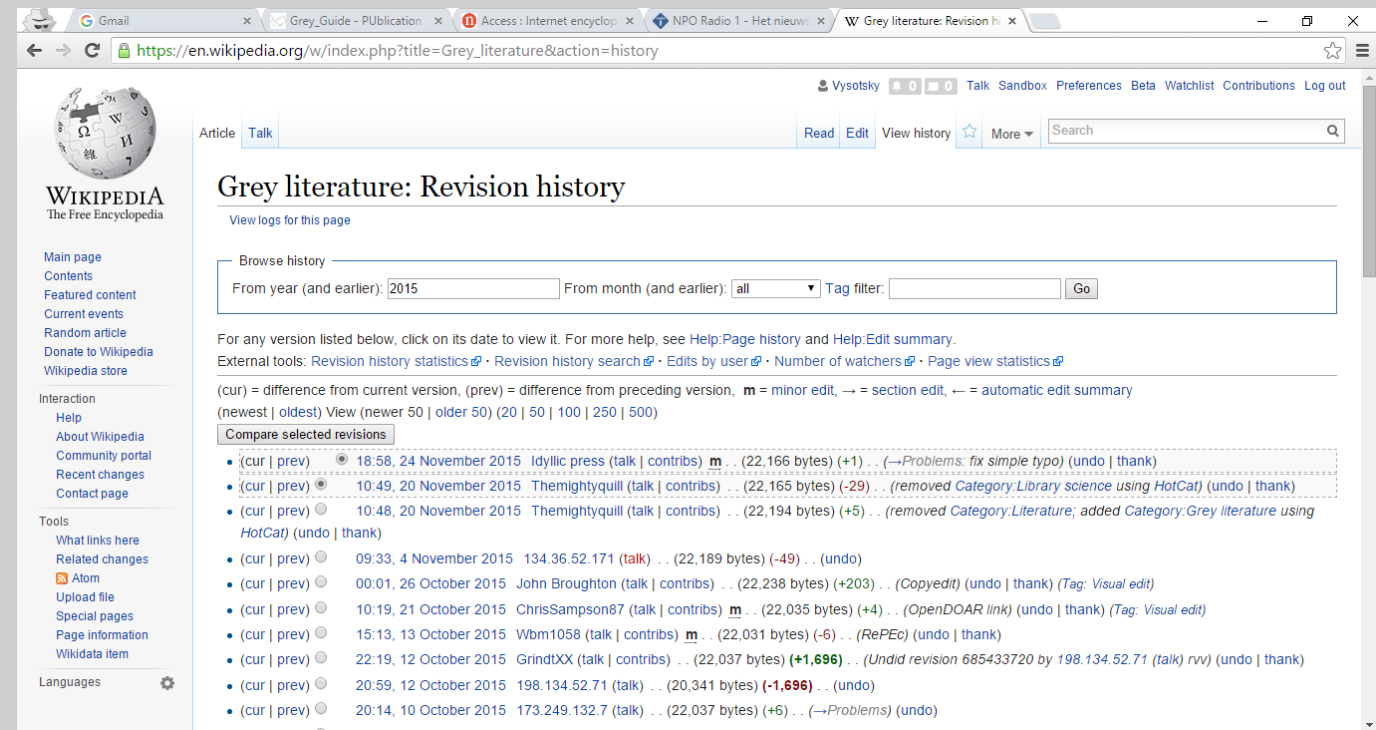
- Not written by experts (*"the lunatics have taken over the asylum"*)
- Peer review by everyone
- Lack of accuracy
- Coherence & quality of writing
- Coverage of topics
- Vandalism



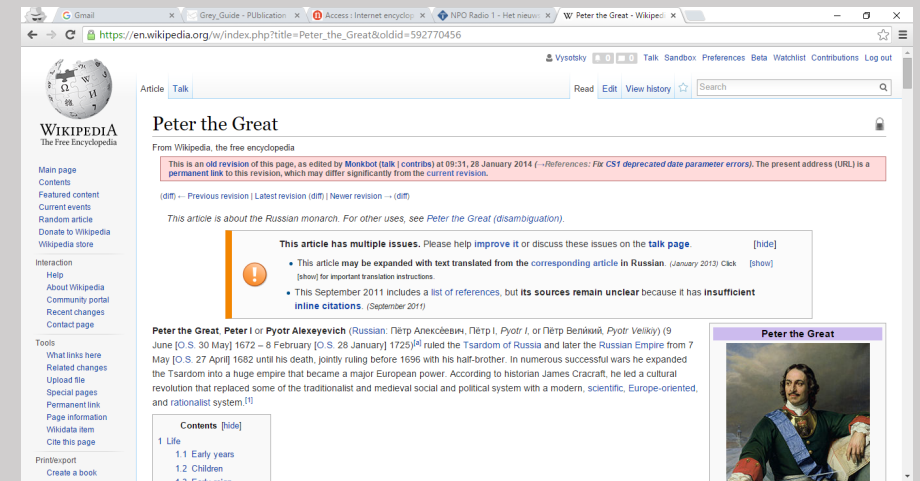
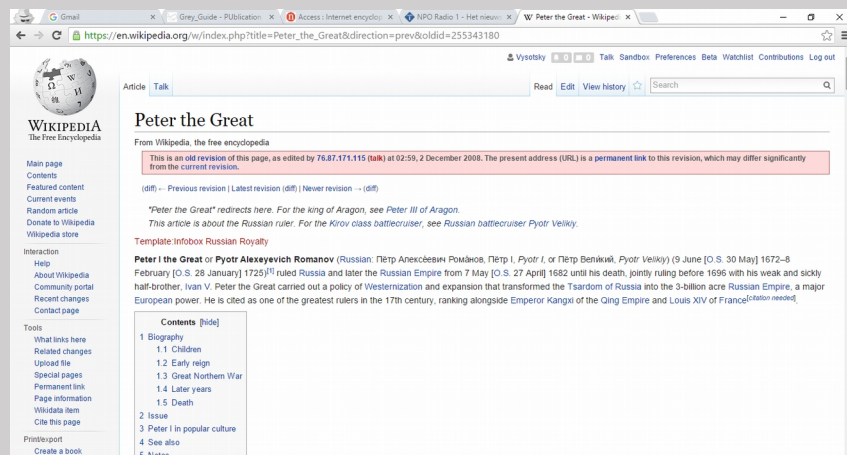
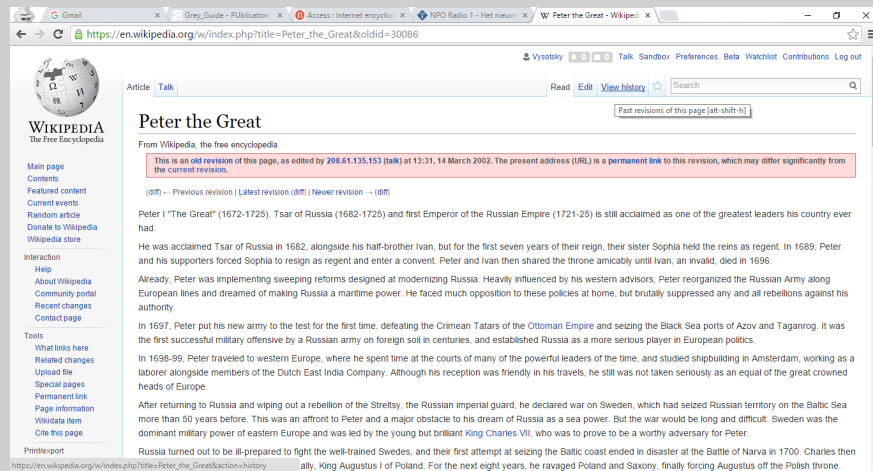
Success factors



- Free access
- Easy interface
- Google ranking
- Understandable language
- Mass (37M articles)
- Anyone can edit
- Clear structure / all edits visible
- Prizes (*Erasmus Prize 2015*) -> credibility



1 article, 100 versions

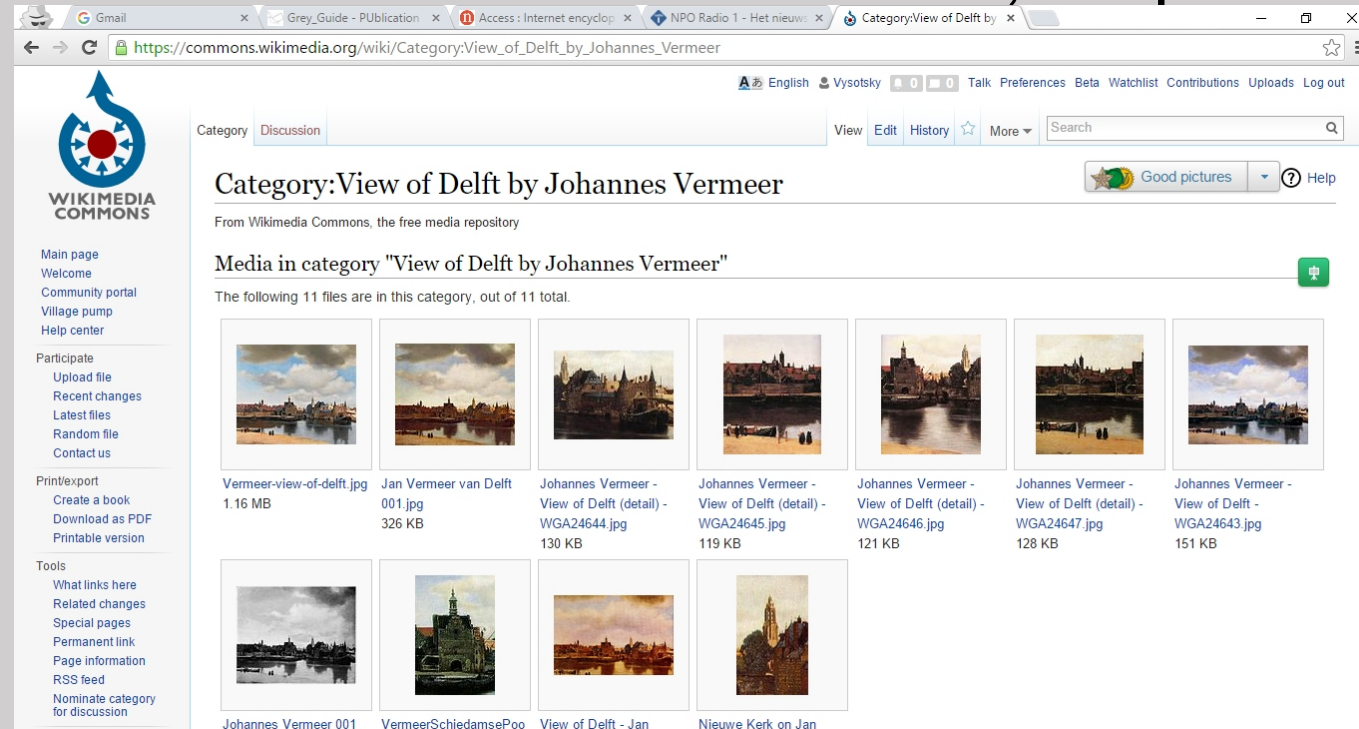


Images: Wikimedia Commons



29M “free” images

Wiki loves monuments 2015: 230,000 photos



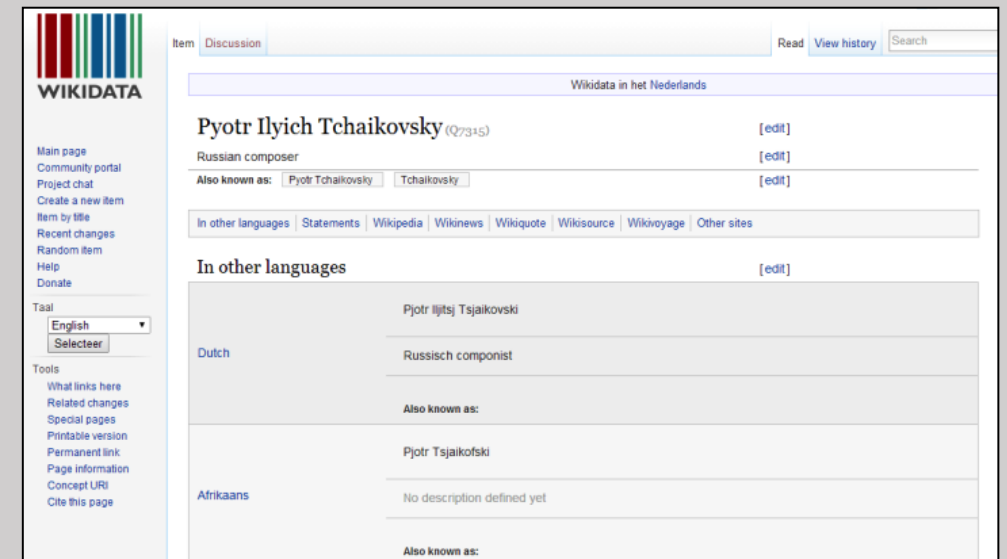
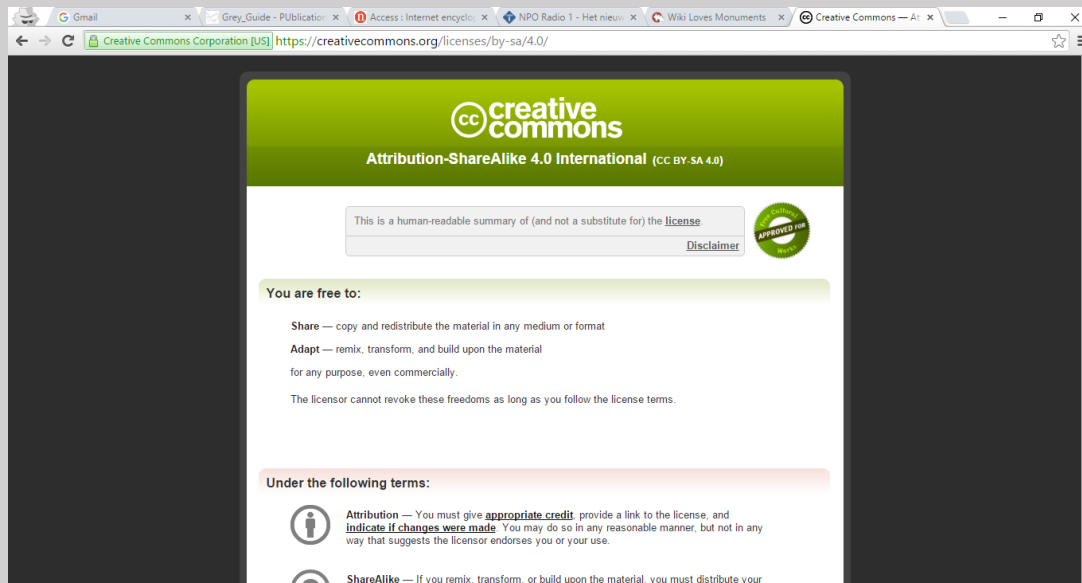
Wikipedian in Residence & GLAM

- First Wikipedian in Residence (2010): British Museum
 - 100. Wikipedian in Residence (2015/16): Bodleian Libraries
 - Awareness, uploads, (much) more usage (x1000)
 - GLAM-NL: 750,000 uploaded images
 - Rijksdienst voor het Cultureel Erfgoed: approx. 480,000 photographs
 - Naturalis: approx. 75,000 images
 - Tropenmuseum: approx. 50,000 photographs
 - Nationaal Archief (esp. from the Anefo collection): approx. 20,000 photographs
 - Rijksmuseum: approx. 15,000 images
- 



More Wiki's & copyright

- WikiSource (>1M books)
- WikiData (structured data, -> bots)
- Copyright: Creative Commons
- CC-BY-SA-4.0



Grey organizations & Wiki

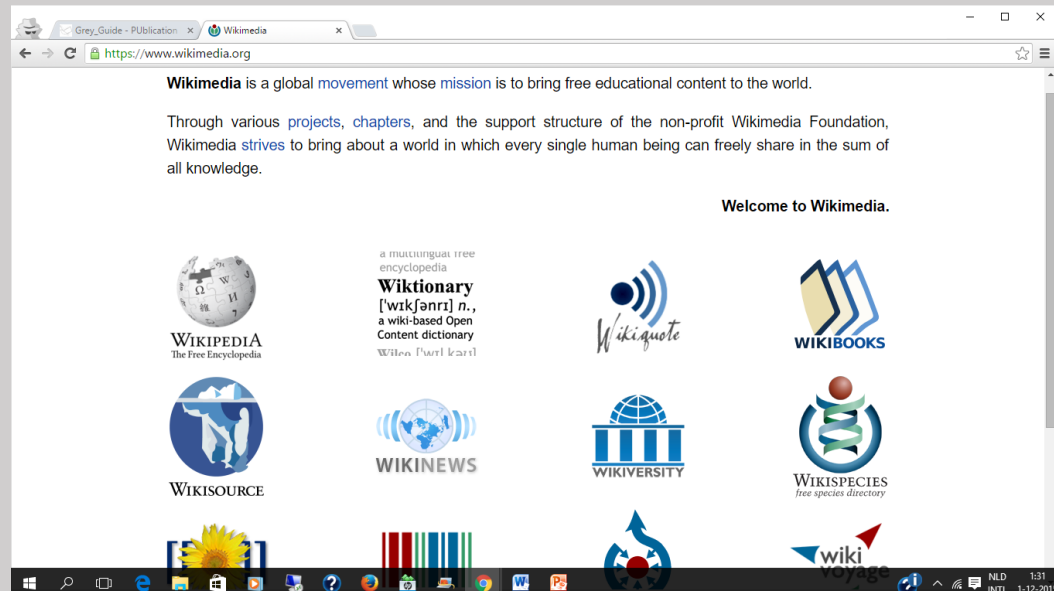
- Look at related Wiki-entries -> facts, images, links
- Think about image donations
- Look at your own collection from the outside
- Beware of POV
- Respect copyright
- No link spam



Want to know more?

- Wikipedians in Residence

https://outreach.wikimedia.org/wiki/Wikipedian_in_Residence/nl



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