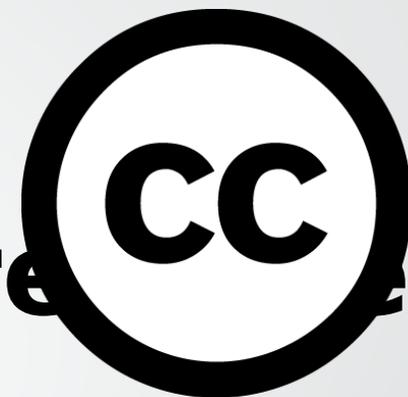




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**A Powerful Tool for Open Access Publishing in
Grey Literature**

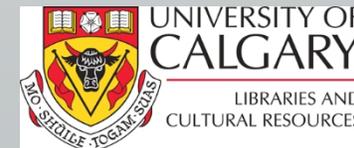
Dr. Petra Pejšová & Marcus Vaska

petra.pejsova@techlib.cz; mmvaska@ucalgary.ca

GL 16, Washington D.C., December 8, 2014

NTK

50°6'14.083"N, 14°23'26.365"E
Národní technická knihovna
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Open Access Movement: Publishing Connections

- Free, immediate online access to the results of scholarly research AND the right to use and re-use those results as needed. <http://www.openaccessweek.org/page/about>
- The Open Access Scholarly Publishers Association (OASPA) was founded in 2008, with a mission of representing the interests of Open Access journal and book publishers worldwide, in all disciplines.
- 83 organizations and individuals are members of the OASPA including F1000Research, Utrecht University Library, BioMed Central, BMJ, Hindawi Publishing Corporation, ProQuest, SAGE, Taylor & Francis, Wiley, DOAJ, SPARC Europe, EBSCO, and more.

“I’ve seen so many great ideas get killed in the lab when my peers are stopped by closed access [to research articles]”

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Open Content + Open Licensing = Open Access



TEAM OPEN



Jack Andraka
Fighting cancer with free research.



TEAM OPEN



Khalid Albaih
He wanted his cartoons to empower his region, so he empowered people to share them.



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Sofya Polyakov
She built a community of professional designers by helping them give away their designs.



TEAM OPEN



Miyoung Yi
When she shared her art for free, more Korean artists followed her lead.



Open Access Publishing and Grey Literature

- Grey Literature subject to internal quality assessment (publishing institution's name and reputation at stake).
- No obligation for long-term archiving institution with grey literature.
- Publicly funded grey literature repository (i.e. GreyGuide).
- Copyright exceptions (pertaining to a free use, share-alike license).
- “Grey literature provides an essential complement to peer-reviewed findings.” Without open access publishing, locating and retrieving this material would be a daunting task.

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Creative Commons & Institutional Responses Survey

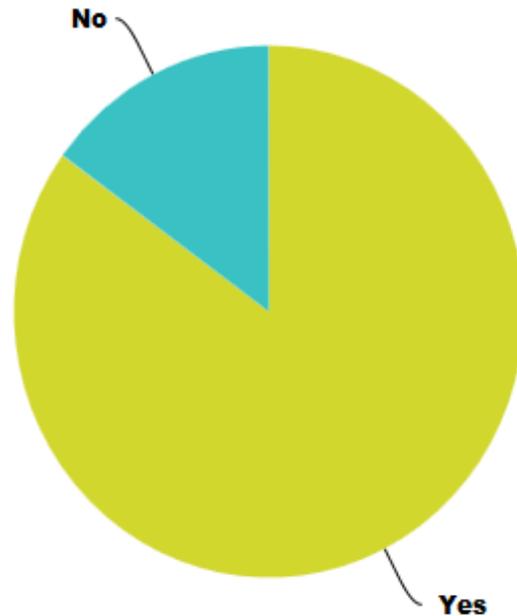
Where are our Respondents From?



Creative Commons Licenses in Institutional Repositories Worldwide

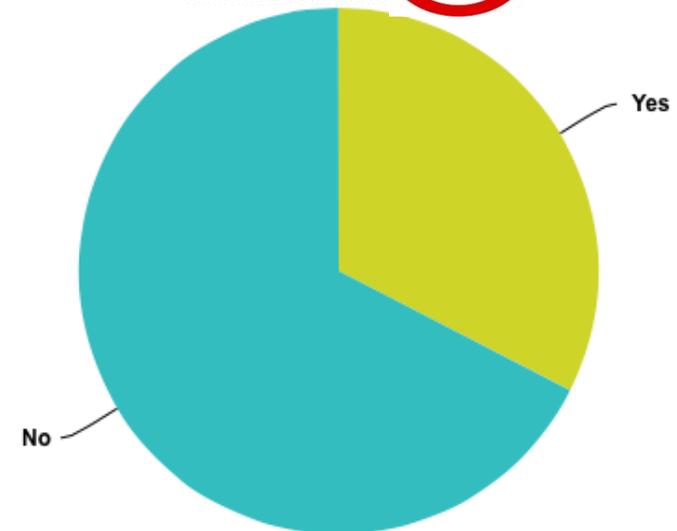
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84% Yes!

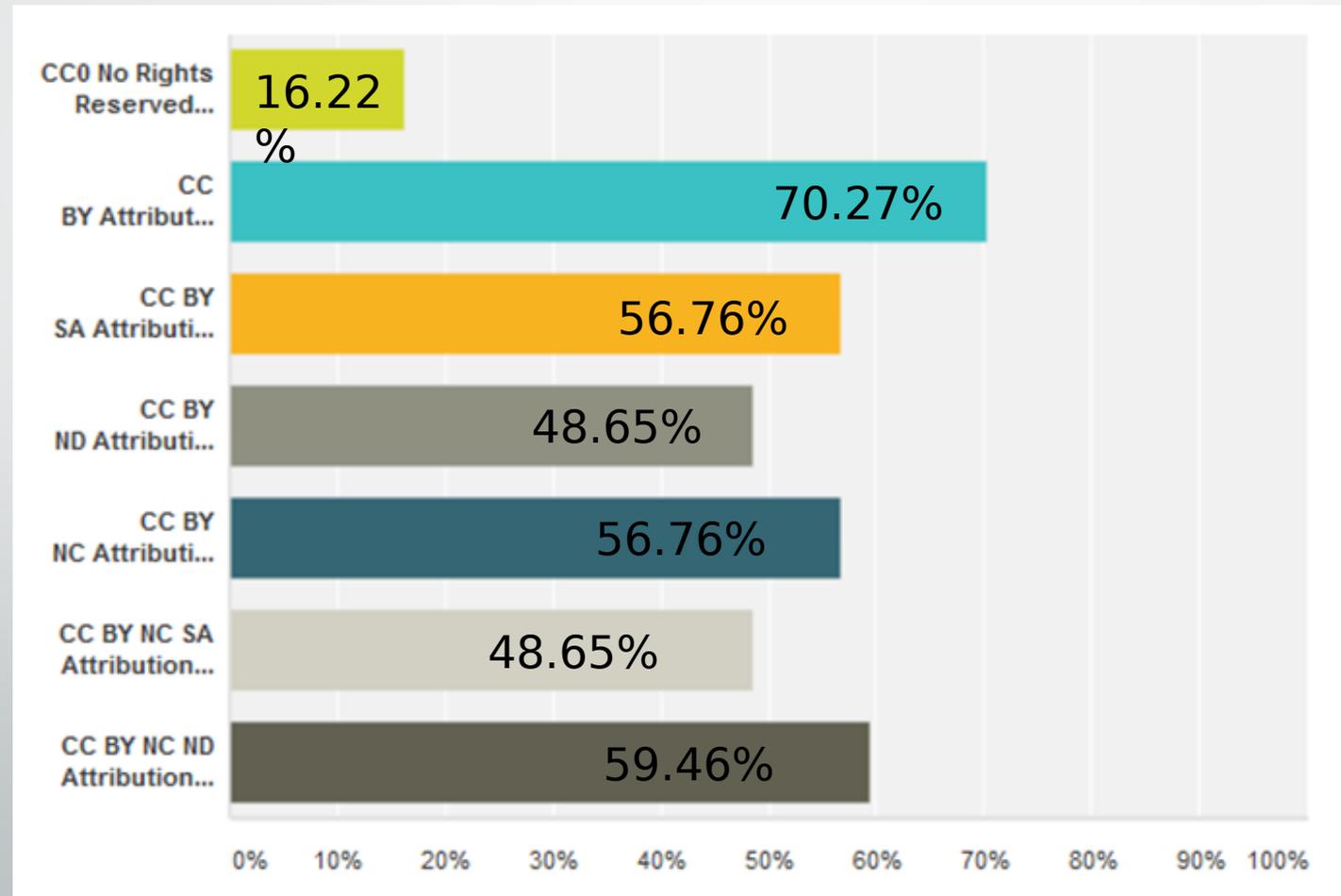


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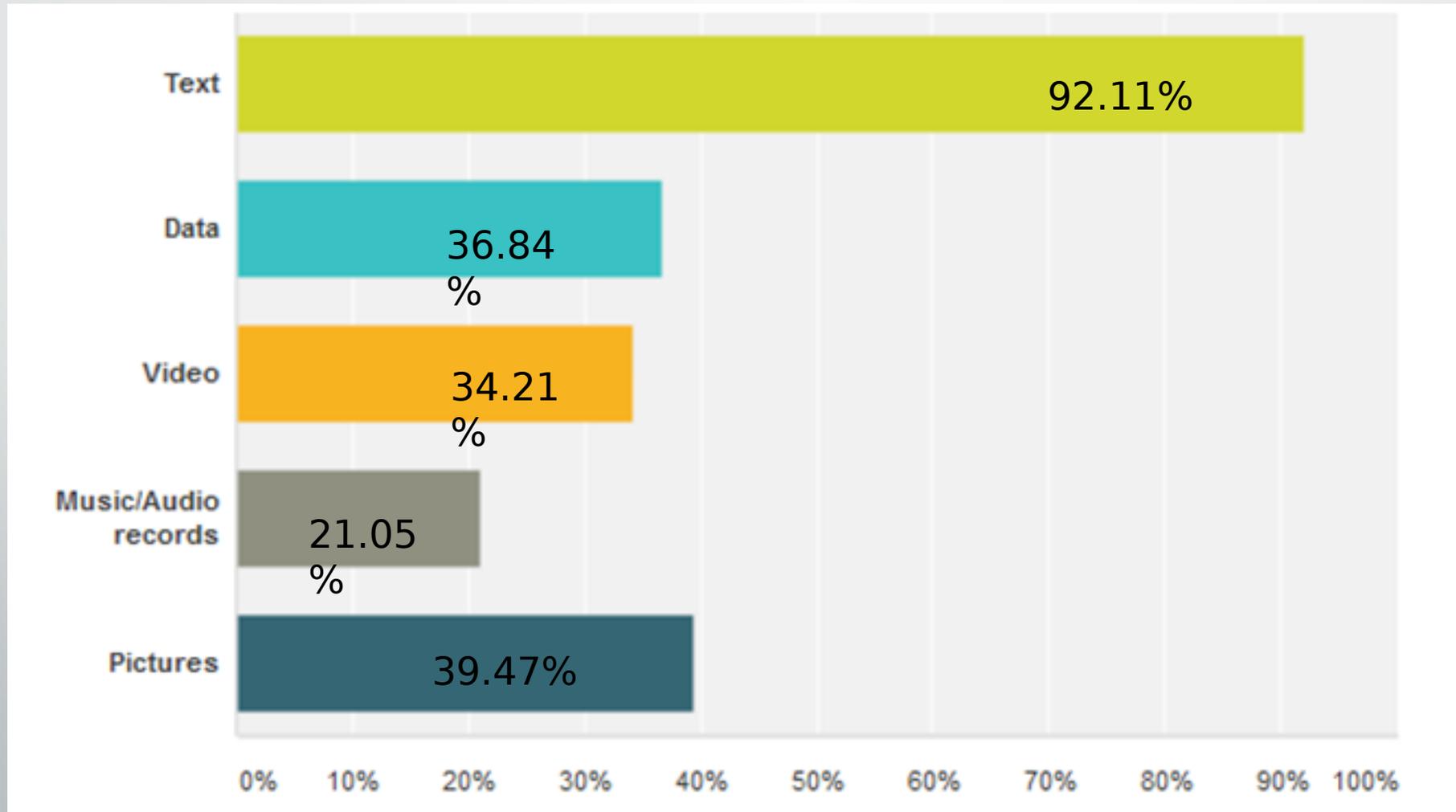
71 % **NO**



Under Which Terms is a CC License Deed Issued at your Institution?



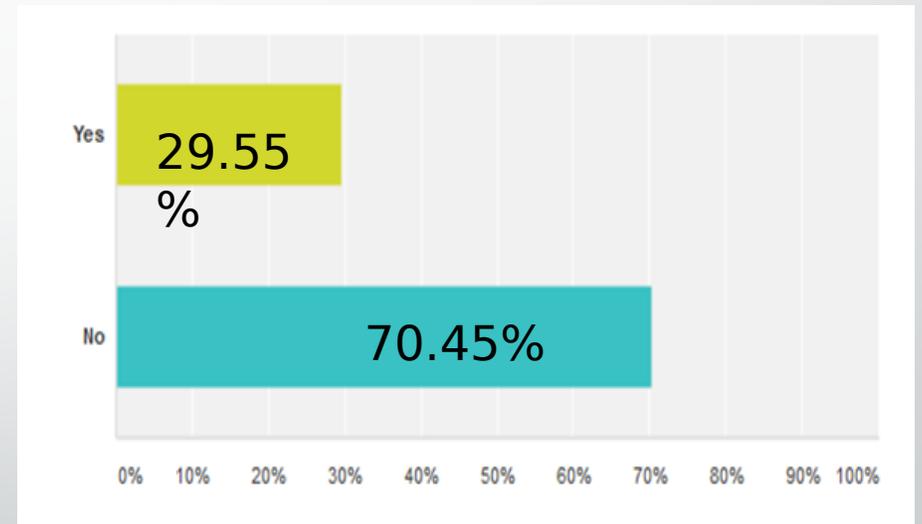
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Testimonials from our Respondents

- “We don’t have much experience and information about ‘safe’ usage of Creative Commons licenses.”
- “We are afraid of not using them properly.”
- “Easy to use, general, and validated framework, replies to our need (we do not want others to modify our reports).”
- “Crediting by users is sporadic at best.”
- “Researchers are not familiar with licenses.”
- “I fully endorse CC licenses and encourage people to use them in my work”

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