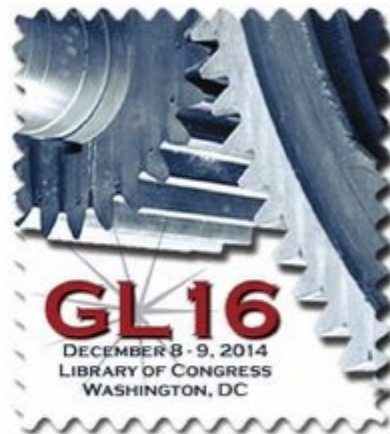


Think Tanks, Twitter, and Grey Literature



Call for Posters

Sixteenth International
Conference on Grey Literature

**Grey Literature Lobby:
Engines and Requesters for Change**

December 8-9, 2014

Library of Congress
Washington D.C., USA

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Who's on Twitter?

- Think tanks
- Researchers
- Academics
- Journalists
- Individuals



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What do they use it for?

- Engage with community
- Communicate scientific evidence
- Direct communication between researchers/journalists
- Share interests




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Twitter as a measurement tool

- Twitter is being scanned and analyzed to evaluate the effectiveness, reach, and impact of think tanks
- Don't be afraid to retweet:

Repeating a tweet can really save your news if you had poorly timed it the first time 



What does the future hold?

- Using Twitter as a dissemination tool is an effective way to disseminate grey literature
- More research needs to be conducted as to the value of Twitter on the dissemination of information



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