

## What the Future holds in store for GreyNet International: Findings from a Business Report 2010-2011

by

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**TextRelease/GreyNet, Netherlands**

The logo for TextRelease, featuring the word "Text" in red and "Release" in grey, enclosed in a thin black rectangular border.The logo for GreyNet, featuring the word "GreyNet" in a green, stylized script font.

Grey Literature Network Service

## BUSINESS STRUCTURE

- In 1992, GreyNet was founded and launched by TransAtlantic, which was a sole proprietorship.
- In 1998, GreyNet became a subsidiary of MCB University Press, which was a limited company.
- In 2003, GreyNet was re-launched by TextRelease, a sole proprietorship

## MISSION

"GreyNet is dedicated to Research, Publication, Open Access, and Education in the field of Grey Literature"

## *GreyNet Members 2010*

### **ASSOCIATE MEMBERS:**

- British Library, United Kingdom 2008 ...
- FLICC-FEDLINK, United States 2010 ...
- INIST-CNRS, France 2005 ...
- NTK, Czech Republic 2010 ...
- NYAM, United States 2005 ...

### **INSTITUTIONAL MEMBERS:**

- IIA, Inc., United States 2010 ...
- CVTISR, Slovak Republic 2010 ...

## Partnerships and Agreements

● ICSTI	Partnership	2009 ...
● INIST-CNRS	OpenSIGLE	2007...
● EBSCO/LISTA-FT	Journal Licensing	2005 ...
● CSA/PAIS, MLA, and LISA	A&I Services	2006 ...
● SCOPUS/Elsevier, ThomasReuters	A&I Services	2009 ...
● EBSCO, Swets	Subscription Agents	2005 ...
● Emerald (former MCB)	Content licensing	2009
● De Gruyter Saur	Monograph	2010 ...

## International Conference Series on Grey Literature

The GL Conference Series began as a biannual event in the early '90s, however with its relaunch in 2003, the conference series became an annual event. The GL Series maintains a transatlantic character alternating between Europe and North America.

However, participants from recognized organizations worldwide attend.

### Past and Present Sponsors:

BL, BIOSIS, CRL, CUA, CVTISR, DTIC, EAGLE, EBSCO, EU, EWI, FLICC-FEDLINK, GESIS, ICSTI, INIST-CNRS, IIA, JST, LLC, NASA, NTIS, NLE, NLM, NTK, NYAM, OSTI-DOE, Swets

## GreyNet Publications

GreyNet Associate Members constitute 'Corporate Authorship' for all of its serial and non-serial publications

### Serials:

- Conference Proceedings on Grey Literature, ISSN 1386-2316
- Conference Programs on Grey Literature, ISSN 1386-2308
- TGJ, International Journal on Grey Literature , ISSN 1574-1796
- GreyNet Newsletter, ISSN 1877-6035
- Workbook on Grey Literature, ISSN 2211-1425

## *GreyNet Resources and Services*

### Net-based

- GreyNet Website [www.greynet.org](http://www.greynet.org)
- GreySource Index [greysourceindex.html](http://greysourceindex.html)
- GreyText Archive [greytextarchive.html](http://greytextarchive.html)
- GreyNet Help Desk [greynethome/helpdesk.html](http://greynethome/helpdesk.html)
- GreyNet Listserv [listserv@greynet.org](mailto:listserv@greynet.org)
- Conference Site [www.textrelease.com](http://www.textrelease.com)
- WHOIS in GL [textrelease.com/whois2010.html](http://textrelease.com/whois2010.html)

## Open Access to GreyNet's Collections OpenSIGLE Repository

**1993-2010**

Over 230 metadata records originating in the GL Conference Series including the full-text papers, PowerPoint Slides, Abstracts and Biographical Notes are now openly accessible to net-users via the OpenSIGLE Repository. This web-based resource has become a significant reference tool for GreyNet's referral service, <http://opensigle.inist.fr/handle/10068/697753>



## Research and Education

Over the years, GreyNet has collaborated with researchers and authors in carrying out projects that would provide sustained benefits for the international grey literature community:

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- 1993... Bibliographic Database and Literature Reviews
- 1995... International Guide to Persons and Organizations
- 2004... Construction and Analysis of a Citation Database
- 2005... Author Survey on Grey Literature
- 2007... Design of an accredited Distance Education Course
- 2008... Open Access Project with GreyNet as Data Provider
- 2010... Study on Peer Review in Grey Literature

## Use and User Statistics

- Affiliates in over 50 countries worldwide
- Contact with 200+ Organizations
- Author base exceeds 300
- Distribution List peaks 1400 email addresses
- Website page views exceed 50,000
- Etc.

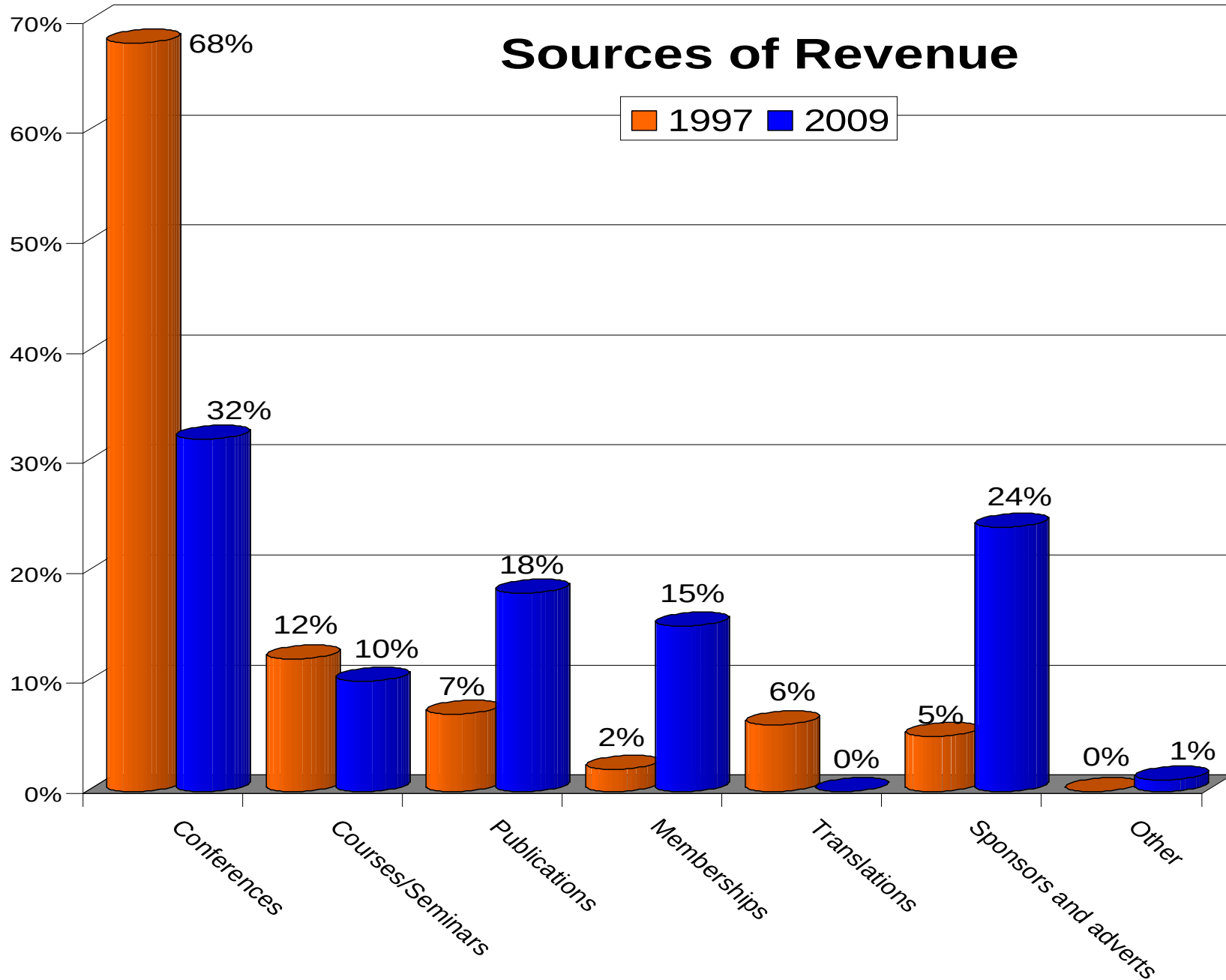
## Financial Indicators

Since its relaunch in 2003, GreyNet has increased and diversified its sources of revenue. Where it was initially dependent on conference fees, other sources of revenue now issue from membership fees, sponsorship fees, advertising, publication sales, journal licensing, royalties, and educational initiatives.

# Twelfth International Conference on Grey Literature

## Sources of Revenue

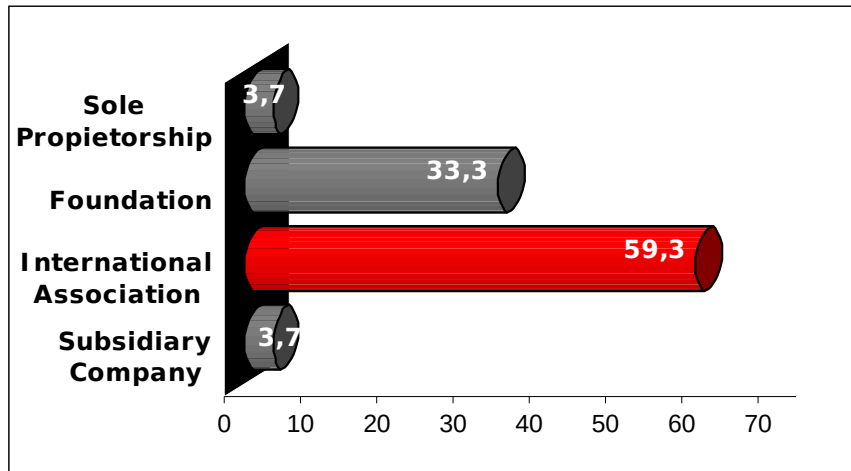
1997 2009



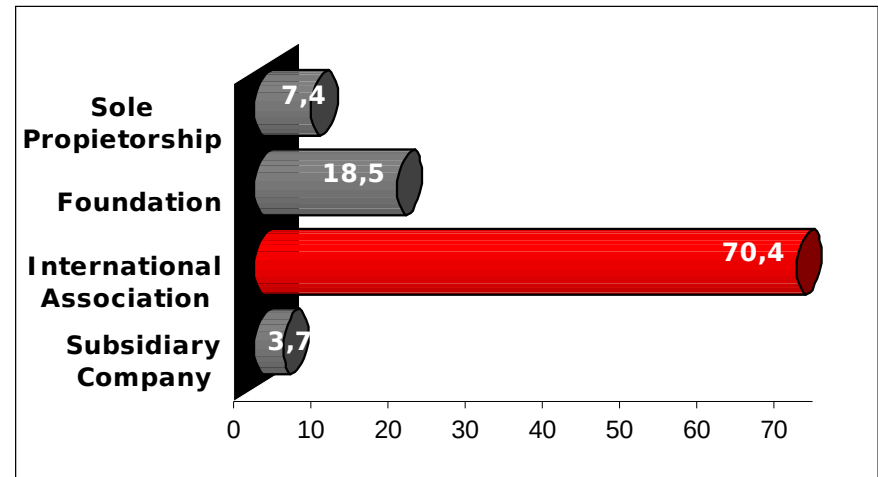
## Type of Infrastructure?

Online Survey Results 2010

To serve the GL Community



Most feasible for GreyNet



Vision for GreyNet International

**International Association**