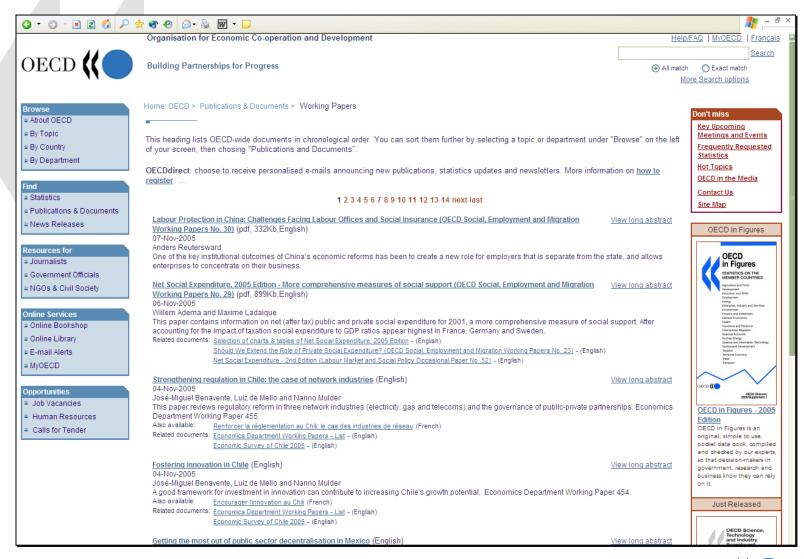
Laughing stock or . . .

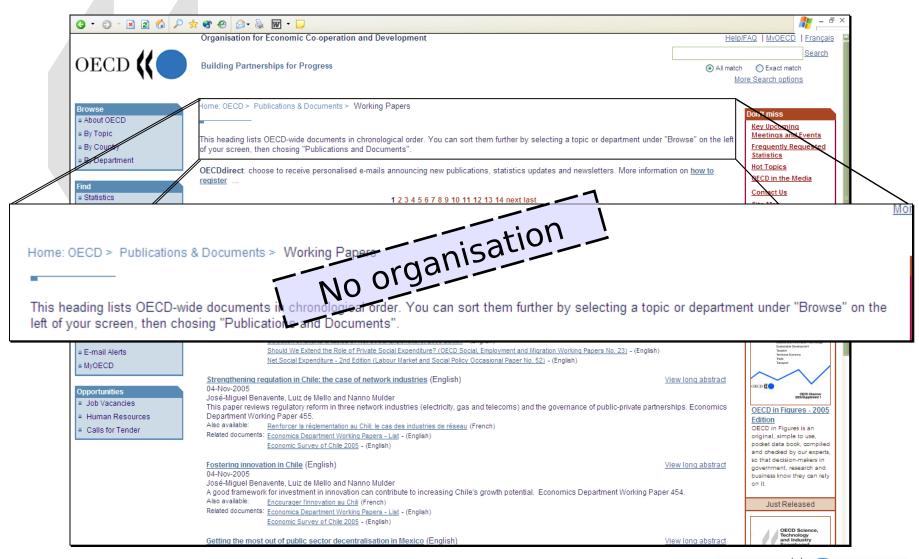
Sorting out the mess:

How OECD re-published 1000 working papers properly

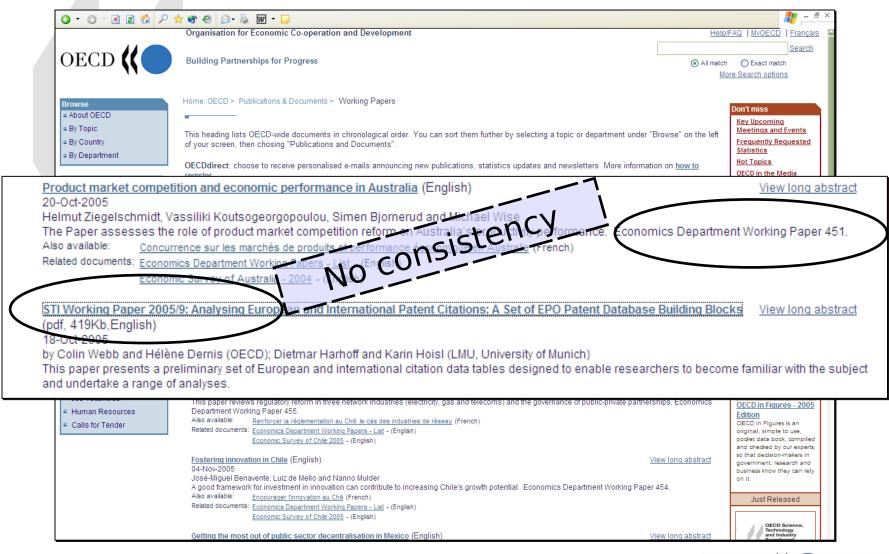




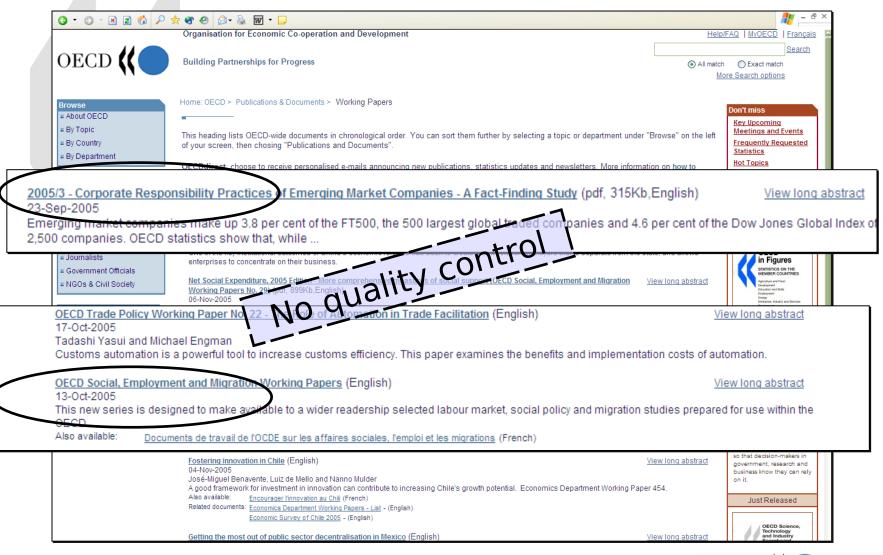












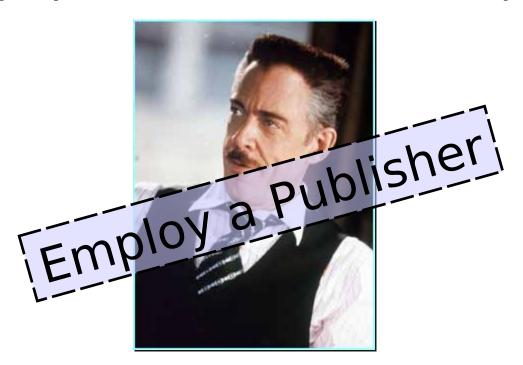


Analysis (what was the joke?)

- No metadata standards
- No quality control
- No underlying database/workflow
- No common vision
- No knowledge of what readers need
- No understanding of discovery systems
- In summary we're a laughing stock!



What's the solution? (to put a smile on our faces)





Why? What does a publisher do?

- Establish metadata standards
- Impose quality control
- Create underlying database/workflow
- Build common vision
- Research readers' needs
- Exploit discovery systems
- Deliver results



Metadata is the key

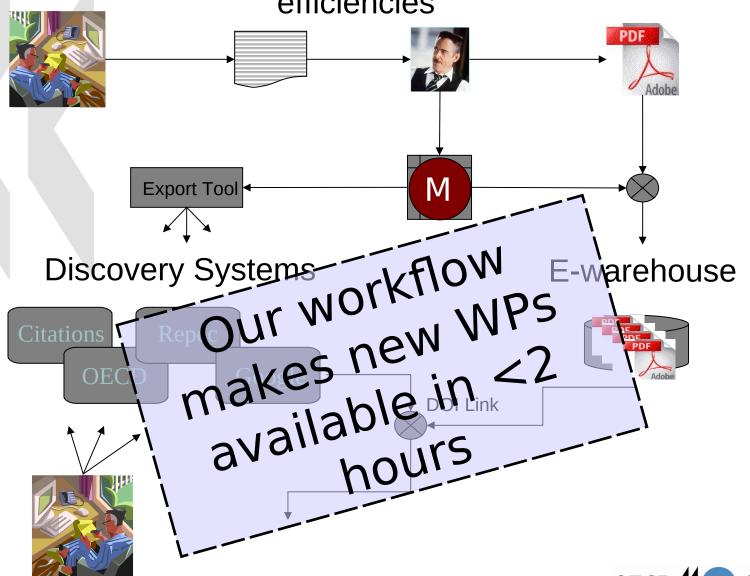
- Task 1: analyse the current WPs to identify metadata fields on current papers
- Task 2: add additional fields as needed (- we finished with 19!)
- Task 3: Sign off metadata fields so a database can be built
- Task 4: QA existing metadata, get numbering sorted!
- Task 5: Fill the database with metadata
- Task 6: QA the filled database

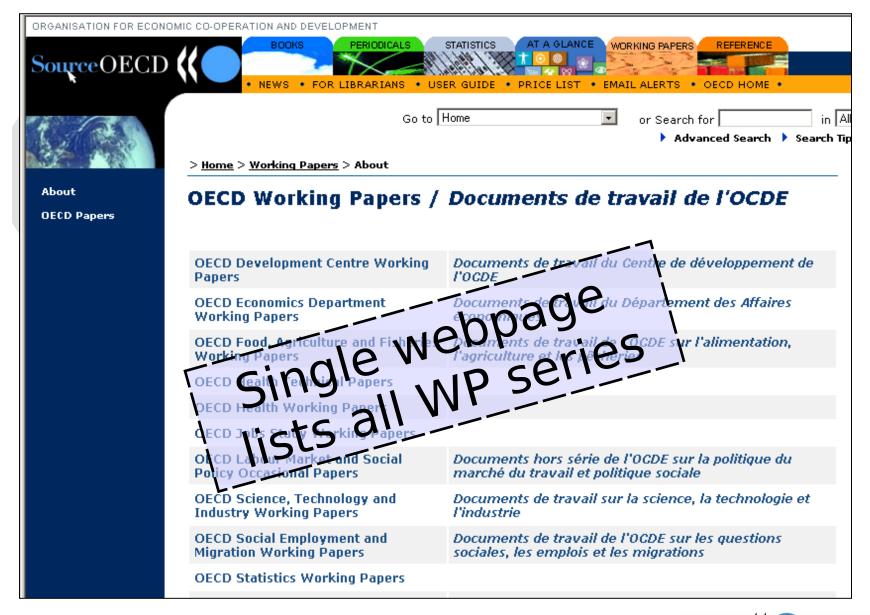


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	(when metadata not available the element is not sent)
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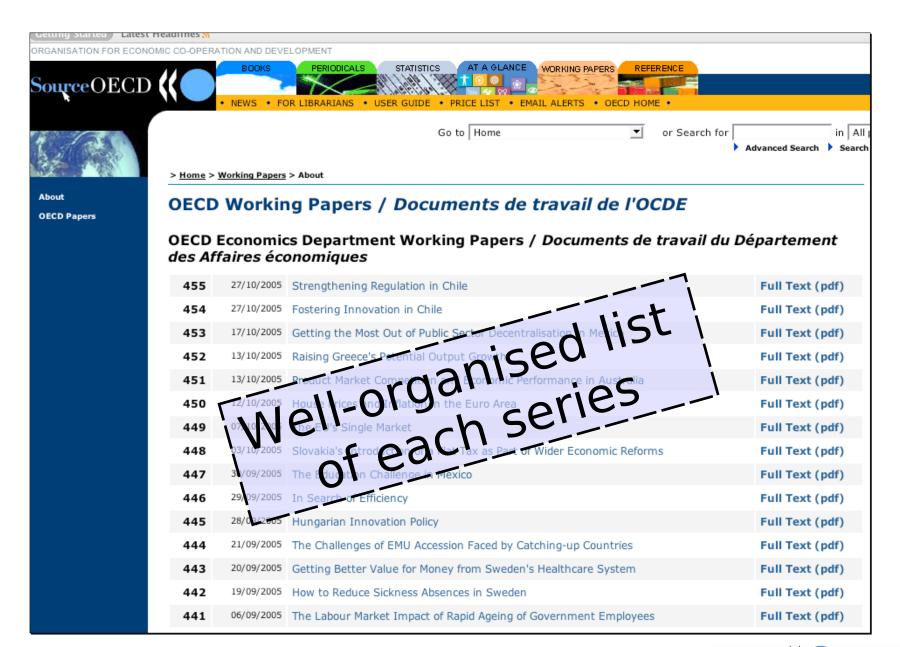


Next step: Workflow to minimise effort & create efficiencies

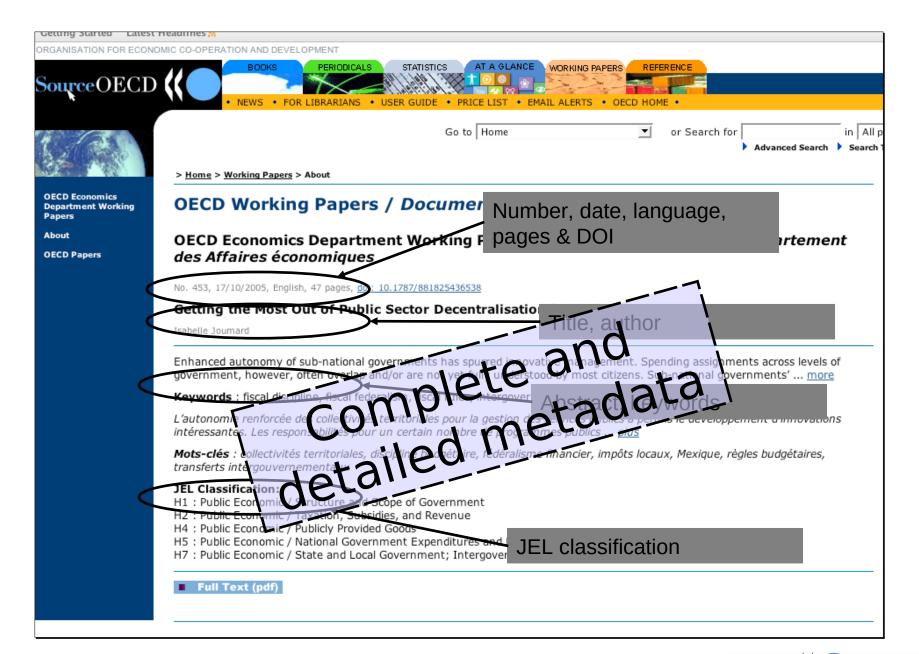




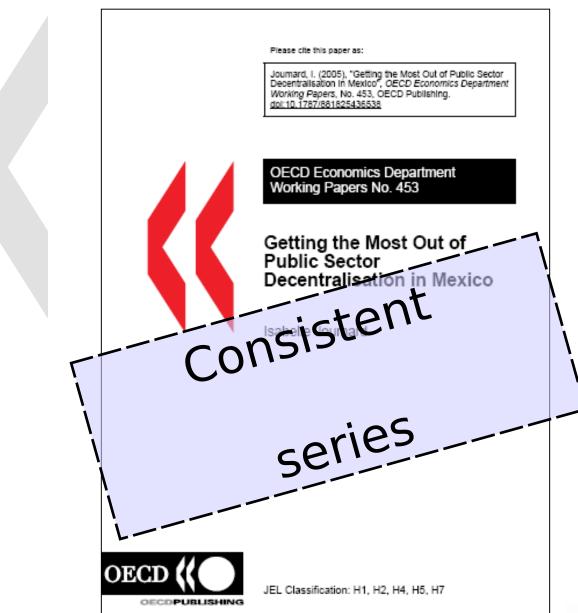






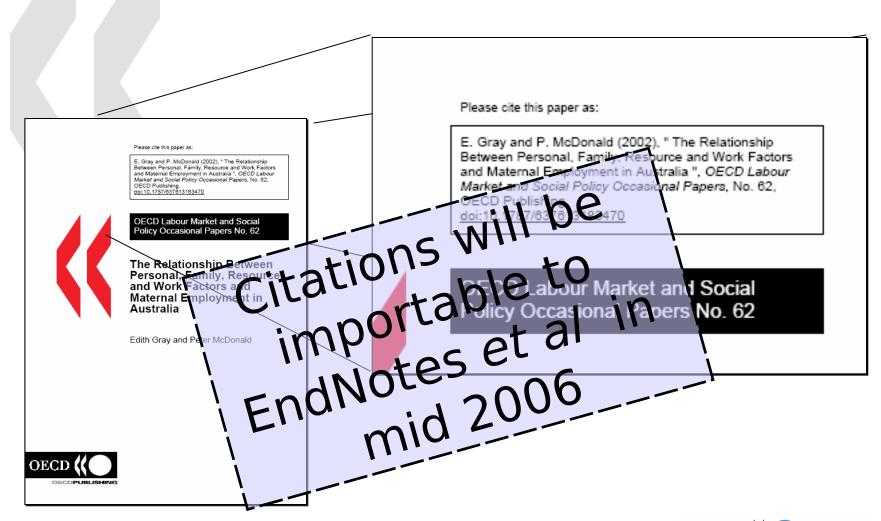








Benefit: Adding value for readers





Costs and ROI?

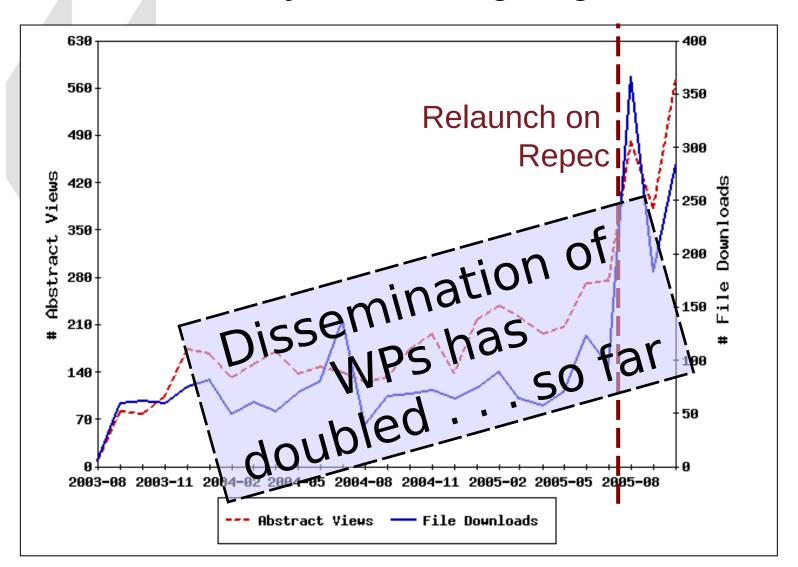
- Management time
- Metadata capture
- Digitisation of old papers
- Programming
- TOTAL ~ 60,000 euro
- (or 60 euro per paper!)

- Librarians can now link to all OECD WP series
- WPs available via more discovery channels
- Time taken to process a new WP is <30 mins
- Workflow system being adapted for other publications
- Automatic cover generator being adapted for regular books

And . . .



. . . why we're laughing now





Thank you

Questions? Comments?

toby.green@oecd.org

