

# Making Your Way Through Grey



**Metadata, MARC and User Tools**

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# CIAO to Metadata

- Online since 1997, CIAO is the largest collection of grey literature on international relations.
- Over 200 organizations contribute to CIAO.
- CIAO's metadata was developed in-house with area and library specialists.
- The metadata is based on a small, controlled vocabulary (cv) of 80 subject tags and a handful of other descriptors.

# Describing our World



- Title
- Location / publication format
- Author
- Subject
- Region
- Institution or original publisher
- Date

# Controlling the Controlled?



- Future goals and current needs prompted an overhaul of the metadata.
- Searching... always searching.
- And then there's searching with Google

# Decisions, decisions...



- Time travel is perilous, or be careful changing metadata midstream.
- Dublin Core or not?
- Mapping metadata.

# The Acronym Conspiracy

- Who is this MARC anyway?
- MARC, OPACs and OCLC...why they matter.
- MARC my words, or how CIAO's partners helped in the conversion effort.
- Going to try with a little help from my friends.

# Tooling the Future



- Automated MARC
- Emailing citations
- Linking to add context to CIAO content

# The Future is Grey



- Evaluate usage of new functionality and report to contributors, subscribers
- XML
- New search technologies