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Open Access in the academy: developing a library program for campus engagement
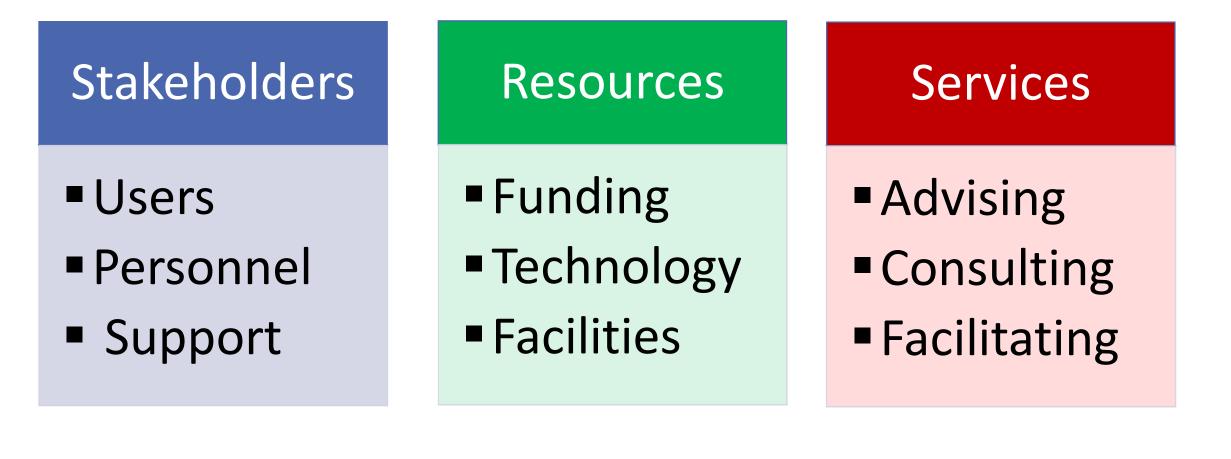
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OA in the academy

OA content

- Journals, monographs and other publications
- Open Educational Resources (OER)
- Research data
- Audiovisual media
- Grey literature: varied; may include any of above

OA program elements

- Instruction and advocacy
- Consulting: data plans, OA venues, compliance issues
- Facilitating: OA APC funds, OER initiatives, data management, publishing platforms, workshops
- Your institution may already be doing some or all of these

Creating and implementing an OA program

Stakeholders	Resources	Services
▪ Users ▪ Personnel ▪ Support	▪ Funding ▪ Technology ▪ Facilities	▪ Advising ▪ Consulting ▪ Facilitating

Stakeholders

Who

- Researchers, librarians, instructors, other content creators and users
- Technical support personnel
- Managers & administrators
- Legal & policy consultants

What

- Content creation
- Advocacy & communication
- Training
- Technical support
- Policy creation & implementation
- Assessment

Resources

Fiscal/personnel

- Personnel, especially project manager/point person/coordinator
- Administrative support
- Legal counsel
- Program support funding
- APC funds

Technology/facilities

- Institutional repositories
- Journal, book, media platforms
- Digital management & curation lab
- Consultation spaces

Services

Consulting

- Institutional & disciplinary repositories
- OA publication venues
- Research data policies for grants
- Authors' rights issues
- Informational websites

Facilitating

- Creating & maintaining repositories, journals, other venues
- Offering APC funds
- Managing & curating research data
- Workshops & presentations

Legal, ethical, and policy issues

- Institutional policies: see UC system @ https://osc.universityofcalifornia.edu/open-access-at-uc/open-access-policy/ for example of a formal policy

- Authors' and researchers' rights

- Personally identifiable information (PII): HIPAA, FERPA, etc.

- Retention schedules for archival data

- Copyright and fair use

- Academic integrity, plagiarism

Creating a model for OA engagement

- Determine level of support for OA
  - Advocacy & promotion
  - Facilitation & participation
- Identify resources
  - Personnel and funding
  - Technology and facilities
- Existing personnel, programs, and resources
  - Content & functional specialists
  - Communication, publicity outlets, social media
  - Buy-in from administration & governance at all levels

Creating a model for OA engagement

- Create policies & procedures
  - Involve all stakeholders

- Implement program
  - Coordination and communication are central to success

- Make it scalable
  - Start small, get buy-in, expand with demand
  - Advising and consulting
  - Use existing resources: web pages, YouTube channels, social media, legal/policy templates
  - Workshops, speakers, programs

Selected resources

- SPARC: https://sparcopen.org. Start here!
- Directory of OA funds: http://oad.simmons.edu/oadwiki/OA_publication_funds
- OA fund @ UMD: https://www.lib.umd.edu/oa/openaccessfund
- Creating Data Management Plans @ UMD: https://www.lib.umd.edu/data/dmp
- DRUM @UMD: https://drum.lib.umd.edu
- Directory of Open Access Journals: https://doaj.org
- Directory of Open Access Books: https://www.doabooks.org
- Registry of OA Repositories: http://roar.eprints.org
- PLOS ONE List of Data Repositories: http://journals.plos.org/plosone/s/data-availability#loc-recommended-repositories

Questions and comments?

- Contact Dan! dmack@umd.edu