

# ANDREA MARSHALL

## DIY DATA CREATION AS SCHOLARLY COMMUNICATION

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### ZINES AND SOCIAL MEDIA

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Zines exist within both print and digital cultures and so exist as hybrid artifacts



Social media sites like zines are participatory infrastructures.

Zines function as epistemic objects that bridge gaps between diverse subcultures.

Zines and social media sites create collaborative and communal epistemologies .

Zines emerged as microcosmic prototypes of social networking sites, and perform as participatory archives.

Zines and social networking sites function as digital makerspaces of data creation that increase accessibility to wider populations.

Zines have a DIY ethos that defies the binary of amateur/expert.

DIY data creation is a methodological apparatus that supports participatory knowledge building.



# *Works Cited*

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